

Bringing Best Practices to Housing Redevelopment to Promote Health

December 3, 2014 (11:30pm-1:30pm)

Peter Paul Development Center

1708 North 22nd Street

Richmond, VA – 23223

Meeting Agenda

- Welcome – Please enjoy your lunch
- Creighton Needs Assessment Update
- HOST Update
- Pathways to Housing
- Trauma Informed Community Building
- Questions and Discussion
- Promise Family Network

Creighton Court Needs Assessment

- 32 of 142 (23%) children who are 0-4 years old attend a preschool, Head Start, or early childhood program
- 82 of 314 (26%) children who are 5-17 years old attend an afterschool program during the school year
- 236 of 320 (74%) adults are not working

Creighton Court Needs Assessment

- Top 5 health conditions:
 - High Blood Pressure/Hypertension
 - Allergies
 - Arthritis
 - Depression
 - Asthma

HOST Model Assessment

- Goodness of fit
- Challenges/opportunities
- Existing assets and stakeholders

PATHWAYS TO HOUSING

A Housing First Model of Ending
Homelessness

Pathways to Housing

- Combines the housing with supportive treatment services:
 - mental and physical health
 - substance abuse
 - education
 - employment
- Facilitates recovery and integration into the community
- Retention rates of 85-90% even with the hardest to house participants

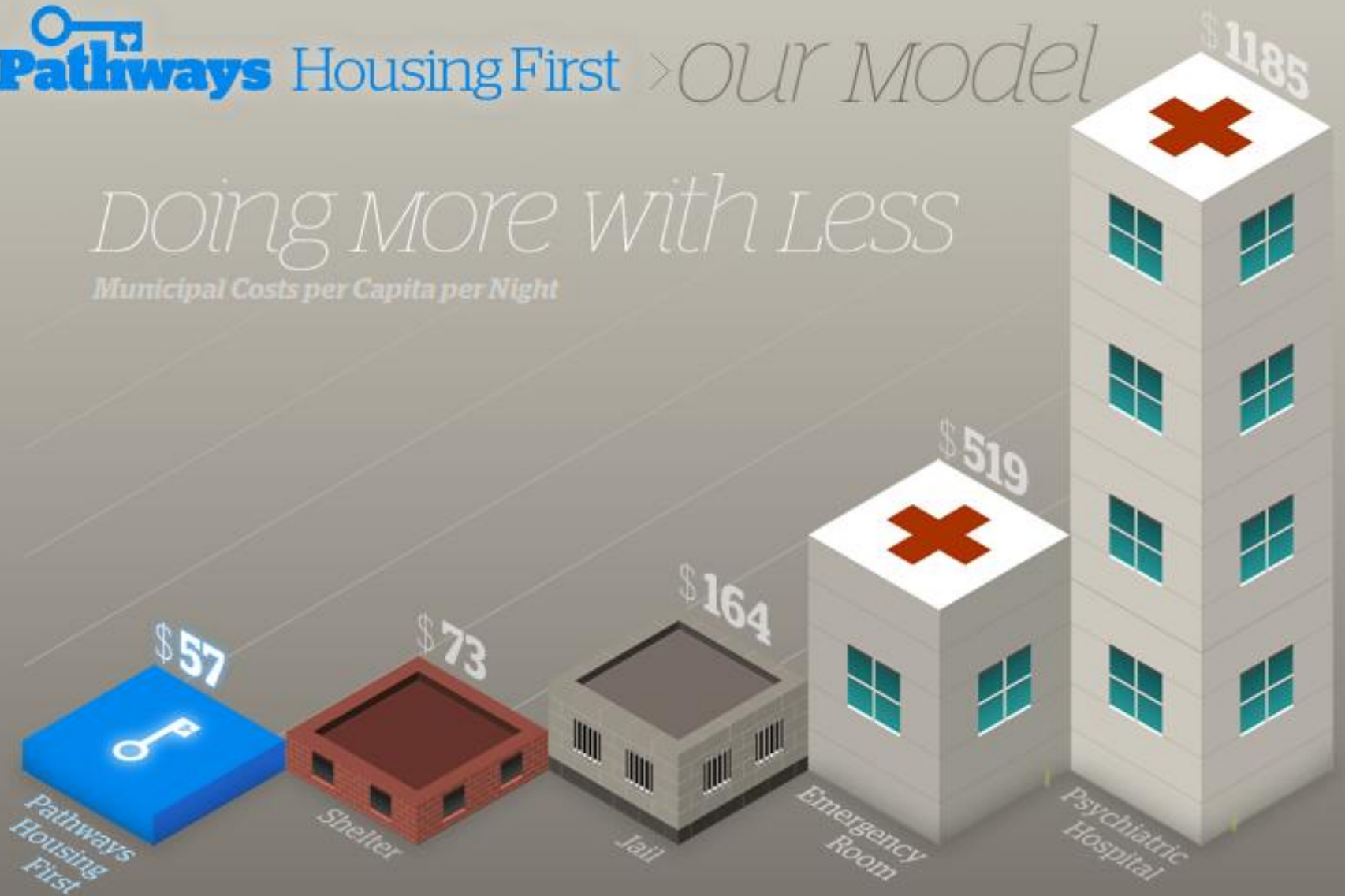
Pathways: Major Findings

- From baseline to two-year follow-up, participants accrued significantly fewer supportive housing and services costs than participants in the comparison group.
- Participants spent approximately 80% of their time stably housed, versus 30% for participants in the comparison

Pathways Housing First > *our Model*

Doing More with Less

Municipal Costs per Capita per Night



Operating Revenue by Source

Government Contracts	\$ 6,931,469
Medicaid	\$ 0
Client Income	\$ 527,891
Private Contributions	\$ 63,464
Other Income	\$ 61,714

Total Revenue	\$ 7,584,538
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Operating Expenses

Total Program Services	\$ 6,121,100
Administration	\$ 826,655
Fundraising	\$ 123,448

Total Expenses	\$ 7,071,203
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Net Surplus (deficit)	\$513,335
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Intercompany material transactions included

Pathways: Challenges

- Model requires a lead organization with staff to both manage housing and offer intensive supportive services.
- Cost effective when looking at the many public systems the homeless population touches, but requires a lot of systems integration, and upfront capital to provide the services and housing.

Pathways Model Assessment

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TRAUMA INFORMED COMMUNITY BUILDING

A Model for Strengthening
Community in
Trauma Affected Neighborhoods

TRAUMA INFORMED COMMUNITY BUILDING



Housing Development

Programs & Services

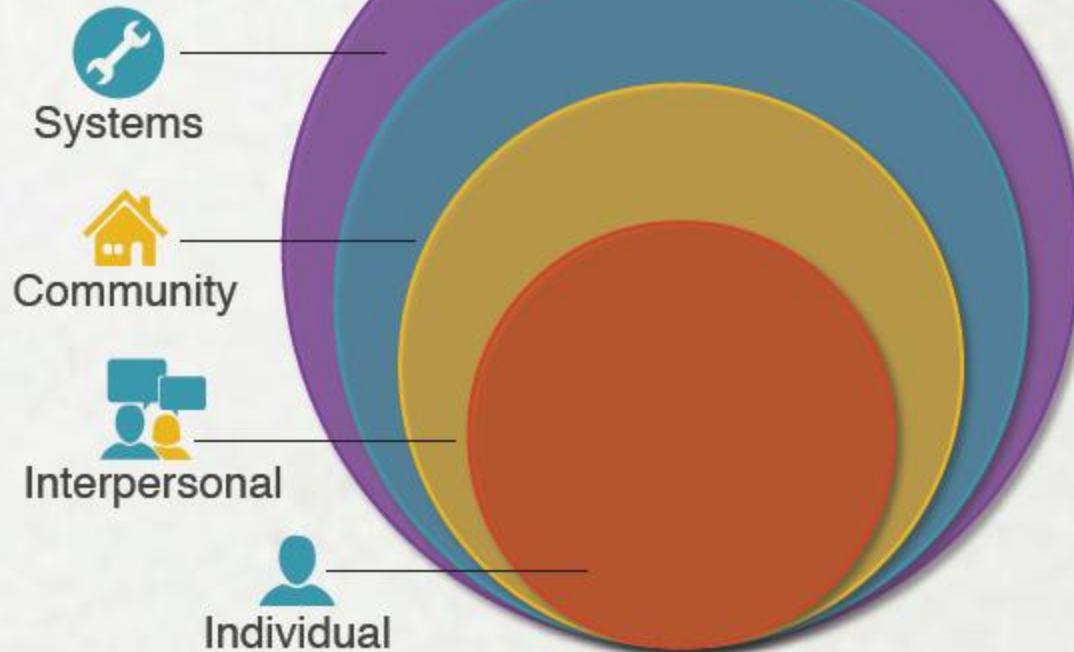
Community Building

TRAUMA INFORMED COMMUNITY BUILDING

A Model for Strengthening Community in Trauma Affected Neighborhoods

PRINCIPLES

Do No Harm
Acceptance
Community Empowerment
Reflective Process



TRAUMA INFORMED COMMUNITY BUILDING

TICB

- De-escalates chaos and stress
- Fosters resiliency
- Strengthens social connections
- Recognizes trauma

Increased readiness

OUTCOMES

- Foundation and support for effective delivery of programs and services
- Creates conditions for long-term community and individual change

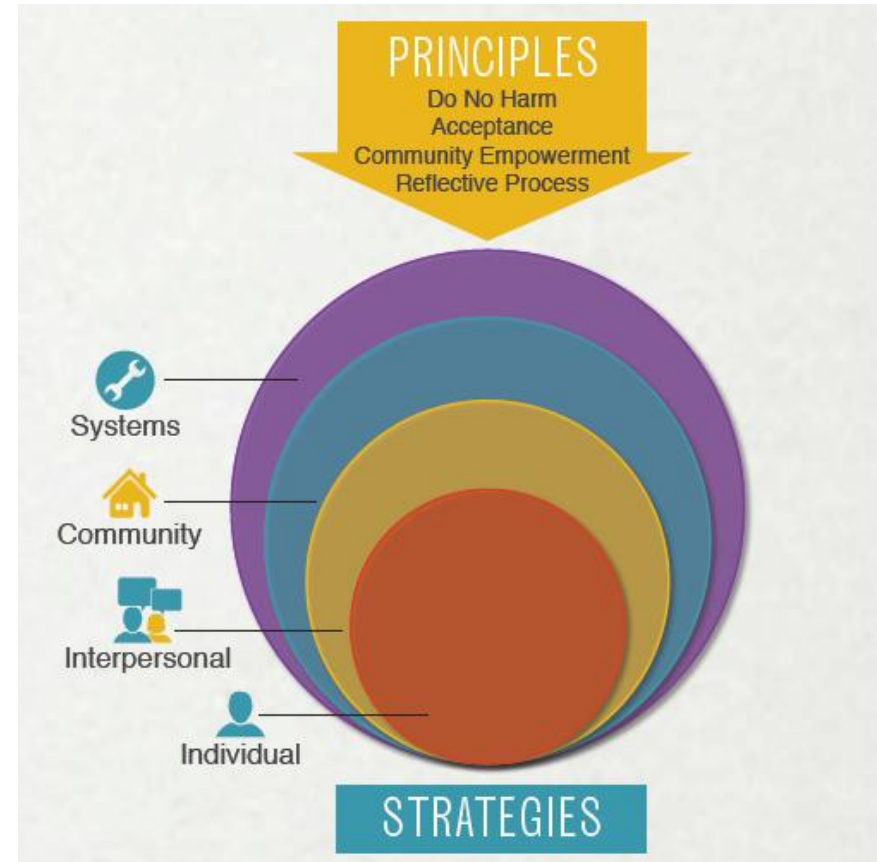
Strategies

INDIVIDUAL

- Provide opportunities for multiple interactions
- Ensure incentives and sense of personal reward
- Meet residents where they are
- Develop authentic relationships-set realistic expectations and never over promise

INTERPERSONAL

- Model healthy behaviors
- Support peer to peer activities and interactions
- Provide opportunities that cultivate shared positive experiences
- Ensure all activities allow for personal sharing and mutual support



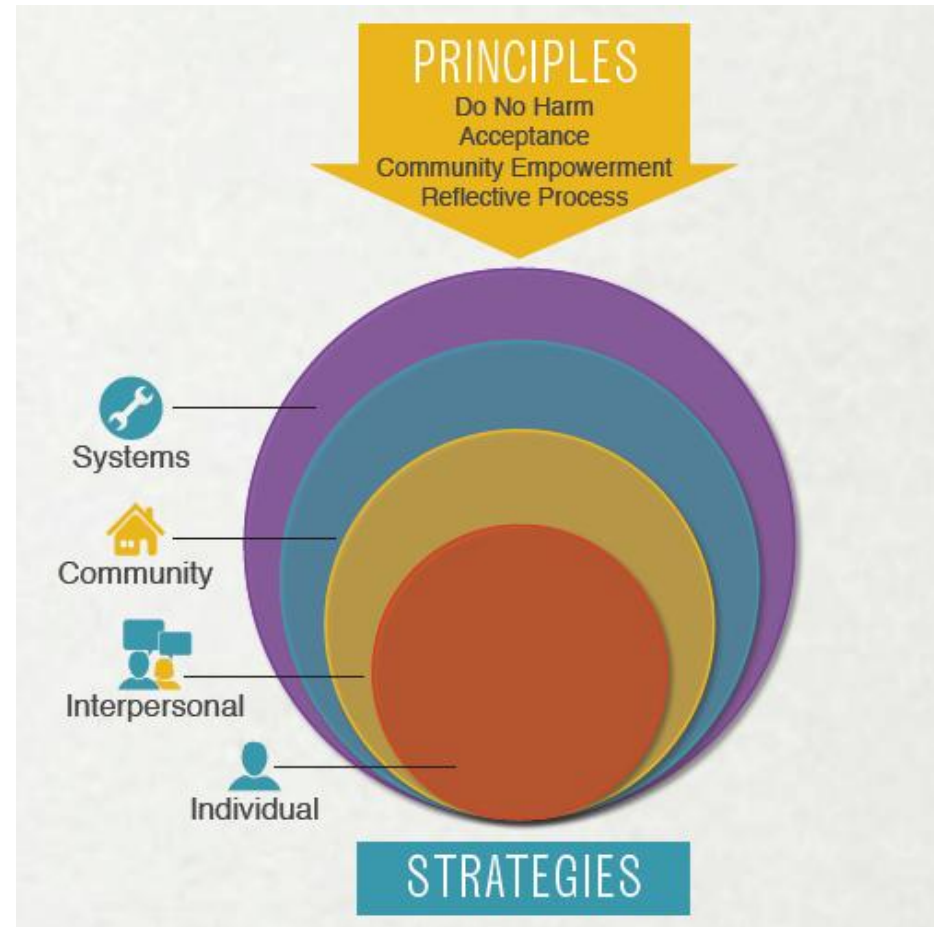
Strategies

COMMUNITY

- Expand efforts through incremental growth, building from success
- Ensure that sustainability and quality is criteria for implementation and involvement in community efforts
- Provide visible, tangible activities that reflect community change
- Cultivate community leadership through support and skill building

SYSTEMS

- Reflect community voices and priorities to stakeholders
- Build partnerships for long-term investments in community change and effective service delivery
- Advance long term community vision and develop community wide strategy to reach goals



TICB Model Assessment

- Goodness of fit
- Challenges/opportunities
- Existing assets and stakeholders