



## The SEED Method for Stakeholder Engagement in Question Development and Prioritization

Funded by the Patient Centered Outcomes Research Institute  
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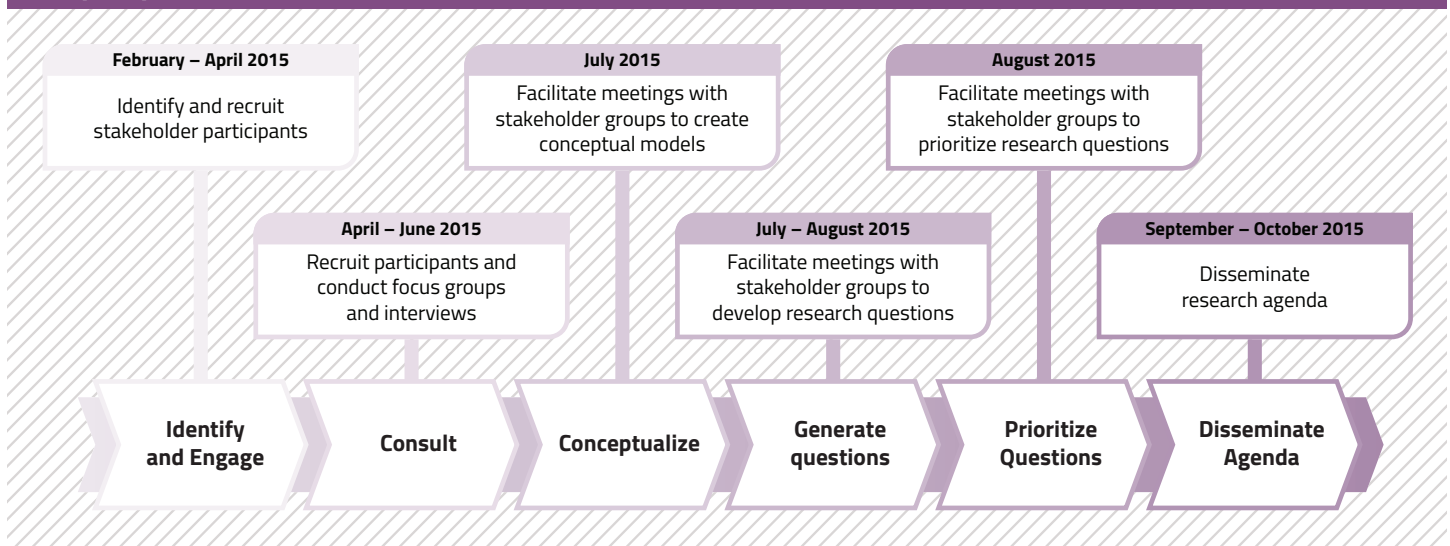
### Purpose

VCU's Center on Society and Health is conducting a study in Richmond City of a new methodology for actively engaging diverse stakeholders—such as patients, caregivers, advocates, and health professionals—in identifying important factors surrounding diet compliance for those with diabetes, hypertension, and other chronic, diet-sensitive conditions.

### Project Goals

- To generate a relevant research agenda of prioritized research questions that addresses the concerns, needs, and values of diverse stakeholder groups
- To disseminate the research agenda to the community, researchers, policymakers, funding organizations and those in power to affect change

### Study Steps and Processes



To learn more about the SEED study or to get involved, please visit [go.vcu.edu/seed](http://go.vcu.edu/seed) or contact:

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#### ABOUT THE CENTER

The Center on Society and Health is an academic research center that studies the connections between social factors and health.

#### FOR MORE INFORMATION

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