The SEED Method for Stakeholder Engagement in Question Development and Prioritization

Funded by the Patient Centered Outcomes Research Institute (November 2014 – October 2017)

Purpose

VCU’s Center on Society and Health is conducting a study in Richmond City of a new methodology for actively engaging diverse stakeholders—such as patients, caregivers, advocates, and health professionals—in identifying important factors surrounding diet compliance for those with diabetes, hypertension, and other chronic, diet-sensitive conditions.

Project Goals

- To generate a relevant research agenda of prioritized research questions that addresses the concerns, needs, and values of diverse stakeholder groups
- To disseminate the research agenda to the community, researchers, policymakers, funding organizations and those in power to affect change

Study Steps and Processes

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<th>Study Steps and Processes</th>
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<th>Project Goals</th>
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<td>February – April 2015</td>
<td>Identify and recruit stakeholder participants</td>
<td>Facilitate meetings with stakeholder groups to create conceptual models</td>
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<td>April – June 2015</td>
<td>Recruit participants and conduct focus groups and interviews</td>
<td>Facilitate meetings with stakeholder groups to prioritize research questions</td>
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<td>July 2015</td>
<td>Facilitate meetings with stakeholder groups to create conceptual models</td>
<td>Facilitate meetings with stakeholder groups to develop research questions</td>
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<td>August 2015</td>
<td>Facilitate meetings with stakeholder groups to prioritize research questions</td>
<td>Disseminate research agenda</td>
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<td>Disseminate research agenda</td>
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To learn more about the SEED study or to get involved, please visit go.vcu.edu/seed or contact:

Emily Zimmerman
SEED Principal Investigator
VCU Center on Society and Health
ezimmerman@vcu.edu

Sarah Cook
SEED Research Assistant
VCU Center on Society and Health
(804) 828-4573
scook2@vcu.edu

ABOUT THE CENTER

The Center on Society and Health is an academic research center that studies the connections between social factors and health.

FOR MORE INFORMATION

804-628-2462
societyhealth.vcu.edu
societyhealth@vcu.edu